

Prior Learning – Year 10					
Advertising Marketing	Magazines	Newspapers	Video Games	Radio	Y10 Exams



LEARNING JOURNEY Year 11 Media Studies Autumn Term

Ad Astra

<p align="center">We will be learning about...</p> <p>Sitcoms: what sitcoms are and how they have developed over time, why they are still a popular genre. Study a set episode of US Sitcom Modern Family (season 8 episode 2). Study a set episode of US sitcom 'Friends' (season 1 episode 1).</p>	<p align="center">Why?</p> <p>To prepare for GCSE exams. To understand how the media influences our lives.</p>
<p>We will develop our learning each week by focusing on</p>	<p>RAG Rate</p>
<p>Week 1 Key Learning <u>Retrieval knowledge:</u> revisit technical codes – camera angles, shots, movements <u>Knowledge:</u> understand the history and context of sitcoms, what the key conventions of the genre are. understand and analyse set episode of Modern Family for media language: SWAT code analysis</p>	
<p>Week 2 Key Learning <u>Retrieval knowledge:</u> what does mise-en-scene mean? Todorov's narrative theory <u>Knowledge:</u> exploring the narrative structure of MF and analysis of each character's narrative arcs. Assessment: Q1a How are characters constructed in the extract? Explore two characters [8 marks]</p>	
<p>Week 3 Key Learning <u>Retrieval knowledge:</u> DNA retrieval task from Component 1 <u>Knowledge:</u> exploring and analysing the different representations constructed Character stereotypes, gender roles: masculinity and femininity</p>	
<p>Week 4 Key Learning <u>Retrieval knowledge:</u> DNA retrieval task from Component 1 <u>Knowledge:</u> study set episode of historical TV sitcom 'Friends' and conduct SWAT analysis of mise en scene, settings, characters. Analyse representations of place, character, gender comparing it to MF. Assessment: Q1b How stereotypical are the representations of men in this extract? [10]</p>	
<p>Week 5 Key Learning <u>Retrieval knowledge:</u> DNA retrieval task from Component 1 <u>Knowledge:</u> analyse and explore how TV organisations target and categorise audiences, understand the TV industry in particular Channel 4; its remit and broadcasting</p>	
<p>Week 6 Key Learning <u>Retrieval knowledge:</u> DNA retrieval task – sitcom conventions, U&G theory <u>Knowledge:</u> to understand how audiences engage with Sitcoms – U&G theory Assessment: Paper 2 Section B Mock exam: Sitcoms</p>	
<p>Awe and Wonder lesson</p>	

Key Vocabulary					
Conventions	SWAT	Representations	Industries	Audiences	Theories
Visual humour	Analysis	Ethnicity	Regulation	Uses and Gratifications	Todorov – narrative
Verbal humour	Technical codes	Gender	Production	theory	Propp – character
Characters	Audio codes	Stereotypes	Commercial	Niche	Blumler & Katz – U&G
Narrative	Diegetic sound	Diversity	PSB	Specialised	
Themes	Non-diegetic sound	Issues	Distribution	Mainstream	
Settings	Iconography	Themes	Marketing	Millennials	
Laughter	Framing	Geek/nerd		Fourth wall	
Circular narrative messages	Mise en scene	Conform		intertextuality	
		Subvert/challenge			

Future Learning (including real – life)

Revisit: all topics and set texts from Y10, music artists, final GCSE exams, AS level content – theories

This unit of work will support you with: mini assessments, mocks, final GCSE exams. It will also prepare you for future studies A Level Media Studies: exploring a range of media texts (newspapers, magazines, video games, music artists)

You will be media savvy individuals able to understand and critique the media and the way it influences our lives.

Homework

Homework will be set once a fortnight by each teacher. This will be retrieval work, creative activities and exam style questions. Students will be expected to spend 30 minutes completing the work. Details of individual homework can be found on synergy and students will also have printed copies. Failure to complete homework will result in a 25-minute detention after school. The first half term's homework is a booklet consisting of weekly activities aimed to introduce students to media terminology and review their consumption of a range of media products.

You can support your child by encouraging them to review their media theory regularly at home as well as complete homework thoroughly. Students can find useful support on BBC Bitesize and by completing Seneca tasks to review and recall topics covered in lessons. [GCSE Media Studies - BBC Bitesize](#)