



Travel and Tourism

Component 1 – T&T organisations and destinations

Learning Aim B



How does this unit link to prior learning?

Any previous holidays you have been on
Component 1 – Learning Aim A – An understanding of Travel and tourism industries

What will you be learning about?

During this scheme of work, you will investigate the aims of UK and global popular tourist destinations. You will look at the different types of visitor destinations looking at cities, historical towns, coastal resorts and countryside areas. You will explore the different features that these all have and what type of customer these attract. You will then cover the different ways types of tourism and the different ways that tourism can be categorised. You will then investigate the meaning of visitors and the general characteristics that they have, looking at families, couples, individuals, business and groups. The final part of the Learning Aim looks at the different types of transport and travel options exploring the different modes, hubs and suitability of options.

Key Focus

The key focus of this unit of work is to investigate why people travel to places. You will cover the following key areas:

- B1 – Visitor Destinations
- B2 – Different types of Travel and Tourism activities
- B3 – Popularity of destinations with different visitor types
- B4 – Travel options to access tourist destinations

We will develop our learning by studying the following sequence of lessons:

<p>1. Types of Destination – Coasts (B1) You will be studying the different types of T&T destination, starting with coastal areas and the different features.</p> <p>1. Types of Destination – Towns and Cities (B1) You will be studying the different types of T&T destination, looking at towns and cities and the different features.</p> <p>1. Types of Destination – Countryside (B1) You will be studying the different types of T&T destination, looking at countryside areas and the different features.</p> <p>1. Features of Destinations (B1) You will look at the different features of destinations looking at natural, purpose built and heritage.</p> <p>2. Types of tourism (B2) You will learn about the 3 different types of tourism domestic, outbound and inbound. You will then look at business and leisure tourism and how they differ.</p>	<p>2. Reasons for Travel (B3) You will look at the different reasons why people travel to destinations and some of the other wider types of tourism.</p> <p>3. Types of visitor (B3) You will look at the different types of visitor and the popularity of destinations with different visitor types</p> <p>4. Types of Transport – Part 1 (B4) You will look at the different modes and types of transport, looking at the advantages and disadvantages. You will also look at the different transport hubs and gateways.</p> <p>MOCK PSA - Assessment 3A</p> <p>You will complete a mock assessment of the assessment 3A task you will complete in your real exams.</p> <p>MOCK PSA - Assessment 3B</p> <p>You will complete a mock assessment of the assessment 1A task you will complete in your real exams.</p>
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How will this unit help you in the future?

Year 10 and 11

A clear understanding of the basics of Travel and Tourism destinations around the world will help you with the rest of the components, you will need this during component 2 where you have to apply your learning to customer needs and requests.

Beyond Lode Heath

You will gain an understanding of global and UK travel and tourism destinations, this will be beneficial when planning your own holidays in future. It will also help if the if you eventually end up working in the travel and tourism sector as you will have an understanding of the different holidays and attractions

Key Vocabulary

Tourist - Visitor - Domestic - Inbound - Outbound - Countryside - Cities - Coastal - Business - Leisure

Visiting Friends and relatives (VFR) - Transport - Families - Couples - Individuals - Hubs - Suitability

Homework guidance:

Pupils will receive a minimum of one homework per week for which they will be expected to spend a minimum of 30 to 60 minutes completing. These will be a combination of written, research, knowledge retrieval and investigative homework's. **Failure to complete homework will result in a 25 minute after school detention, in which they will be expected to complete the homework.**

How can you help?

Encourage pupils to make use of resources that are uploaded onto google classroom.

Encourage pupils to read the news to keep students up to date with local and global events as this will support their understanding

You can help them by ensuring their homework is completed on time. Supporting them with their written work and encouraging them to research and then reduce and summarise information rather than copying from the internet.

Encourage them to read out their work to you and explain it in their own words to ensure that they understand it. Get them to check through their work and correct errors with spellings and presentation.